

Reginald Williams
Board Chairman



325 South Clara Avenue
DeLand, Florida 32720
386 734 4004
www.africanmuseumdeland.org

Mary Allen
Executive Director

Dear Donor(s)

Please support the African American Museum of the Arts in Deland, Florida and Everybody Is Somebody, Inc. as we celebrate Emancipation Day; The Festival will begin on Friday, May 20, 2022 and schedule to end on Sunday, May 22, 2022.

The goal is to educate as well as share the historical significance of the Emancipation Proclamation and other contributions to end slavery, particularly in the State of Florida. We hope this celebration brings the community together to commemorate the importance of May 20th as part of the African American History.

Emancipation in the State of Florida was proclaimed in Tallahassee on May 20, 1865, 11 days after the end of the Civil War, and two years after the Proclamation first issued by President Abraham Lincoln freed those enslaved in Southern states.

April 1865, as the Civil War was coming to an end in the war-torn South, news traveled slowly, often by word of mouth, and the details sometimes were incorrect or contradictory. As noted by Clifton Lewis, Historian of the Florida African American Heritage Preservation Network, is the fact that due to the refusal of slave holders to acknowledge Abraham Lincoln as their President, slaves were not released upon the signing of the Proclamation on January 1, 1863. Neither the end of the war nor the end of slavery was absolutely confirmed until Union troops arrived in each locality to receive the surrender of their Confederate counterparts. The process happened in stages, with areas farther west learning the news weeks after the folks closer to the east coast.

Union Brigadier General Edward M. McCook arrived in Tallahassee to receive the surrender of Florida's Confederate troops on May 10th. On May 20th, McCook formally announced President Lincoln's Emancipation Proclamation from the steps of the Knott House, effectively ending slavery in the state. As a result, many Floridians celebrate May 20th as Emancipation Day.

As we advocate and support the observation of all history, **Emancipation Day in Florida**, to be historically correct, should be acknowledged and celebrated on May 20th. We are grateful ... but we must do more. We still have work to do... as a community, we are recognizing the past wrongs and injustices with a celebration of unity with a profound purpose.

Your Support is greatly appreciated.

Sincerely,

Mary Allen
Executive Director
Enc:

<p>PLATINUM SPONSOR \$ 2,000.00</p> <ul style="list-style-type: none"> •Full page ad in program booklet •Logo on Website Sponsor page and audio mention in ALL Marketing Materials •Opportunity to address the audience at All Heritage events •Booth at the festival (10x10) 	<p>GOLD SPONSOR \$ 1,500.00</p> <ul style="list-style-type: none"> •One half (½) page ad in program booklet •Mention in Marketing Materials •Logo on Website Sponsor page •Booth at the festival (10x10) 	<p>SILVER SPONSOR \$ 1,000.00</p> <ul style="list-style-type: none"> •One fourth (¼) page ad in program booklet •Mention in Marketing Materials •Logo on Website Sponsor page •Booth at the festival (10x10) 	<p>BRONZE SPONSOR \$ 500.00</p> <ul style="list-style-type: none"> •One eighth (⅛) page ad in program booklet •Mention in Marketing Materials •Logo on Website •Booth at the festival (10x10)
<p>VENDOR FEE DUE DATE May 6, 2022 Commercial / Product Sales 10X10 Space Includes Informational Arts and Crafts, etc. NO FOOD</p> <p>\$75.00 per day or \$140.00 both (Saturday/Sunday)</p> <p>Vendors are required to provide their own easy pop-up tent, tables, chairs, canopies, etc.</p> <p>NO ELECTRIC PROVIDED OUTDOOR EVENT</p>	<p>VENDOR FEE DUE DATE MAY 6, 2022 Non-Profit 10X10 Space Informational / Educational (no product for sale) NO FOOD</p> <p>\$60.00 per day or \$100.00 both (Saturday/Sunday)</p> <p>Vendors are required to provide their own easy pop-up tents, tables, chairs, canopies, etc.</p> <p>NO ELECTRIC PROVIDED OUTDOOR EVENT</p>	<p>PROGRAM ADS 8½x 11 booklet</p> <ul style="list-style-type: none"> •Full page Color \$125.00 •½ Page Color \$75.00 •¼ page \$50.00 •Business Card Ad \$25.00 	<p>STUDENT ESSAY ART CONTEST</p> <p>ALL STUDENT ESSAY/ ART DUE ON OR PRIOR TO APRIL 22, 2022</p> <p>Contests are open to all students: public, private, and home school</p> <p>Let's share the historical significance of the Emancipation Proclamation and other contributions to end slavery, particularly in the State of Florida</p>

YES, WE / I WOULD LIKE TO BE A PART OF THE EMANCIPATION DAY FESTIVAL AND WILL BE PARTICIPATING

Platinum Sponsor Gold Sponsor Silver Sponsor Bronze Sponsor Other/Amount _____

Program Ads: Full Page ½ Page ¼ Page ⅛ Page

Vendor Fee: Commercial/Product Sales - May 21, 2022 (Saturday); May 22, 2022 (Sunday); Both

Vendor Fee: Non-Profit (*Informational/Educational*) - May 21, 2022 (Saturday); May 22, 2022 (Sunday); Both

******ALL FOOD VENDORS WILL BE PRE-DETERMINED - Question(s) Call 386 736 4004 ******

Yes, We/I would like to be a part of the Student Essay/Art Contest
PLEASE NOTE: ALL STUDENT(S) ESSAY/ART ARE DUE ON OR PRIOR TO APRIL 22, 2022

Company Name _____

Your Name / Contact Name _____ Email Address _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Alt. Phone / Cell _____ Best Time to Call _____

Sponsorship / Ads - Deadline: April 22, 2022; Vendor Application - Deadline: May 6, 2021; Student Essay/Art – Deadline: April 22, 2022
Vendor application/ads essay must be email to africanmuseumdeland@gmail.com or mailed to P.O. Box 1319, DeLand, FL, 32721. **ALL ADS MUST BE IN JPG FORMAT!!!**

All payments shall be payable to African American Museum of the Arts, Inc.

Thank you for your time and consideration.

For additional information on sponsorship opportunities; vendor or talent application please visit our website at www.africanmuseumdeland.org